

UGF CARES FOR WOMEN'S HEALTH

Announcing SaluteMia, the first prevention plan for all women

For Women's Day UGF Assicurazioni is organising 'Saturday in Pink', a day dedicated to the health of all women.

Bologna, March 2009. Announcing SaluteMia, the first health care plan especially created to protect women's health and which will be offered by UGF Assicurazioni's **Unipol** and **Aurora** agencies.

UGF has chosen International Women's Day to present SaluteMia on 7 March, promoting its '**Saturday in Pink**' initiative. During the day the **Unipol** and **Aurora** agencies taking part in the initiative will remain open and will offer SaluteMia at a special price.

SaluteMia is one of the most innovative insurance products dedicated to women, designed to support them via a two-year prevention programme. The SaluteMia health care plan:

- makes it possible to carry out some of the most important diagnostic tests and checks (three a year) for preventing female pathologies. The examinations may be conducted throughout the network of over 1,800 private clinics contracted with UniSalute or, as preferred, within the State health system, with a guaranteed refund of the medical charge;
- allows specialist tests and examinations that usually entail very long waiting times to be carried out at subsidised rates in only a few days;
- offers a UniSalute telephone advisory service for immediate information and medical recommendations.

This initiative is entirely consistent with the strategy of UGF, which proposes to give qualified, innovative responses to people's (in this case, specifically women's) prevention and safety needs.

SaluteMia is the result of the synergies that the Group is able to generate in-house, thanks to the experience of its companies: it is the first insurance product distributed by UGF Assicurazioni through its **Unipol** and **Aurora** agencies and is designed with the technical collaboration of UniSalute, the Group's specialist health care company.

SaluteMia – Information Sheet

SaluteMia is a health care plan designed to be spread over two years, during which time those insured will be able to undergo diagnostic tests and checks to prevent the most common female pathologies.

SaluteMia provides for the following examinations:

- *Breast examination or mammograph;*
- *Pelvic or transvaginal echo [ultrasound] (uterus and ovaries);*
- *MOC (examination for osteoporosis);*
- *Angiological examination using Doppler on the legs (for vascular prevention);*
- *Dermatological examination with mapping of moles and naevi;*
- *Electrocardiogram and specialist examination.*

As well as the health care plan, SaluteMia offers a daily expense allowance of €30 for each day's hospitalisation and telephone advice services such as:

- *gynaecological, homoeopathic and paediatric advice;*
- *advice and referral for minor operations involving aesthetic surgery;*
- *reservation at the agreed health care organisations;*
- *health care information over the telephone, including information on chemists and specialist medical centres for particular pathologies in Italy and abroad.*

The examinations may be conducted throughout the network of over 1,800 private clinics contracted with UniSalute or, as preferred, within the State health care system. Depending on the type of service, SaluteMia provides for partial refunding or payment at a subsidised rate. In any case, refunding of the medical charge is always guaranteed.

Contacts

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