



## UNIPOL GROUP CONFIRMED AS MAIN SPONSOR OF BIOGRAFILM FESTIVAL

The Group's fruitful partnership with the film festival, which will be held from 1 to 24 June, is now in its 7th year.

Rome, 25 May 2018

Film premieres, meetings, concerts and events: the Biografilm Festival encompasses many of the cultural initiatives that the Unipol Group has historically and actively supported in order to help the community and foster social responsibility. For this reason, in 2018 it will be continuing this successful partnership for the seventh consecutive year as Main Sponsor of the event.

Due to take place between 1 and 24 June in Bologna, this year the Biografilm Festival aims to respond to the fears that characterise our age with a message of optimism, while at the same time paying tribute to the genius of British author **Douglas Adams**, hence the *teaser title* of the 2018 edition, **DON'T PANIC**. To mark the occasion, Biografilm will be screening the most recent film adaptation of the successful series of novels written by Adams, *The Hitchhiker's Guide to the Galaxy*.

The programme for the 2018 event includes a gala evening that will be held on 13 June at the Unipol Auditorium to coincide with the world premiere of **"LE BRIÒ"** by Yvan Attal; guests will include promising young French actress Camélia Jordana, winner of the 2018 César Award for *Best Female Newcomer* for her role in this film. Unipol will also be the sponsor of the best film at the international festival with the *"Best Film Unipol Award | Biografilm Festival 2018"*.

As ever, lots of Italian films are due to premiere at the Biografilm Festival and this year these include two documentaries from Bologna, **"ALMOST NOTHING. CERN: EXPERIMENTAL CITY"** by Anna de Manincor and ZimmerFrei, and **"STORIE DEL DORMIVEGLIA"** by Luca Magi. **"THE CLEANERS"**, by Hans Block and Moritz Riesewieck, which investigates the procedures for removing content of Internet giants like Facebook and Google, promises to be very interesting and topical. The programme also includes **"MATANGI / MAYA / M.I.A."**, a documentary by Steve Loveridge dedicated to international star M.I.A., and the hotly-awaited new film by Yorgos Lanthimos, **"THE KILLING OF A**

**SACRED DEER**” which, featuring Colin Farrell and Nicole Kidman, was presented last year in Cannes but is still yet to be released in Italy.

Unipol’s ongoing support for this important cultural event embodies its long-term commitment to making all forms of art and culture accessible to a wider audience and is in keeping with the Group’s emphasis on social responsibility, a concept with which it has been synonymous for over 50 years.

With this sponsorship the Unipol Group confirms its close support for the cultural and artistic life of the city of Bologna, in line with its values and in the belief that the business must accompany its economic development with support for the cultural and social growth of the communities in which it operates.

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