

## 15 FINALISTS CHOSEN IN THE “CULTURABILITY” CALL FOR APPLICATIONS PROMOTED BY THE UNIPOLIS FOUNDATION

### Over 480 candidates from all over Italy

Bologna, 24 July 2020

Historic buildings and empty churches, forgotten mountain lodges and farmhouses, abandoned industrial areas, closed public buildings, city corners and open spaces that return to life and are revived as places of culture and community: these are the challenges facing the **15 finalists in the “culturability” call for applications**. They were chosen from over 480 candidates from all over Italy in the call promoted by the **Unipolis Foundation** to support **the consolidation of the best regenerated Italian cultural centres**, places where innovative cultural processes with social and civic impacts and new ways of working with local communities are being developed. A notably close, well-tended cultural infrastructure from which to start in the planning and construction of new ways to congregate in cities during this post-emergency phase.

The selection process was very complex due to the number, quality and vision of the participants. The list of winning candidates is as follows: Borgata Paraloup (Rittana – Cuneo), CasermArcheologica (Sansepolcro – Arezzo), Centrale Fies (Dro – Trento), Civico Trame (Lamezia Terme – Catanzaro), Ecomuseo Urbano Mare Memoria Viva (Palermo), Farm Cultural Park (Favara – Agrigento), Fondazione Made in Cloister (Naples), Il Cassero (Bologna), Laboratorio Urbano ExFadda (San Vito dei Normanni – Brindisi), Le Serre dei Giardini Margherita (Bologna), Lottozero (Prato), mare culturale urbano (Milan), Officine CAOS (Turin), TeatroLaCucina (Milan), Via Baltea Laboratori di Barriera (Turin).

Following this initial selection, the finalists will have the **opportunity to take part in a camp** next September. A Review Committee will identify **4 centres out of the 15 that will obtain access to financial aid and support that will last for up to a year and a half** by way of three forms of assistance:

- **grants in the form of charitable donations for a maximum amount of €90 thousand per centre;**
- **financial aid in the form of vouchers for a maximum amount of €30 thousand per centre to be used for consultation, research and development, and training;**
- **continuous coaching and support by a team of mentors for a maximum amount of €25 thousand per centre.**

The support will be disbursed in three tranches in accordance with the targets reached and results obtained as agreed at the beginning of the process. **The total budget of the call for applications,**

including contributions to the beneficiaries and costs for all the support activities, amounts to €600 thousand.

The 2020-22 edition of the call for applications is promoted by the Unipolis Foundation in association with a wide network of partners, visionaries and other experts who will be made available to the participants. With the support of: **The Directorate-General for Contemporary Creativity of the Ministry for Cultural Heritage and Assets and Tourism, Coopfond.** With the patronage of ANCI. With the following partnerships: **Ashoka Italia, a|e Impact, Avanzi, cheFare, DamsLab, Fondazione Fitzcarraldo, NESTA Italia.**

**Culturability** is a call for applications that has been promoted by the Unipolis Foundation since 2013. This is the sixth edition of the initiative which has achieved excellent results in terms of the participating projects and quality of the proposals. Unipolis has invested a total of over one million 860 thousand euros; 3,112 proposals have been received, 80 projects have been awarded training and mentoring programmes and 39 have also received financial aid.

### Unipolis Foundation

The Unipolis Foundation is the Unipol Group corporate foundation that plays a significant role in the development of social responsibility projects in the context of the overall sustainability strategy. In accordance with this long-term choice, the Foundation pursues - on a non-profit basis - goals involving the cultural, social and civil growth of people and the community, focusing primarily on the development of awareness and training.

[fondazioneunipolis.org](http://fondazioneunipolis.org)

**Fondazione Unipolis** – Roberta Franceschinelli +39 334 6487316; [roberta.franceschinelli@fondazioneunipolis.org](mailto:roberta.franceschinelli@fondazioneunipolis.org); [www.fondazioneunipolis.org](http://www.fondazioneunipolis.org)

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#### Unipol Gruppo

*Media Relations*  
Fernando Vacarini  
T. +39 051 5077705  
[pressoffice@unipol.it](mailto:pressoffice@unipol.it)

*Investor Relations*  
Adriano Donati  
T. +39 051 5077933  
[investor.relations@unipol.it](mailto:investor.relations@unipol.it)

#### Barabino & Partners

Massimiliano Parboni T. +39 335 8304078 <a href="mailto:m.parboni@barabino.it">m.parboni@barabino.it</a>	Giovanni Vantaggi T. +39 328 8317379 <a href="mailto:g.vantaggi@barabino.it">g.vantaggi@barabino.it</a>
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