EIGHTH "RED BENCH" UNVEILED IN GENOA TODAY

TO MARK THE INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN

Genoa, 25 November 2026

On the occasion of the **International Day for the Elimination of Violence against Women, CUBO**, the Unipol Group's corporate museum and archive, **in collaboration with Fondazione Libellula** and the **Unipol Equal Opportunities Commission for the insurance sector**, has installed its **eighth "Red Bench"** in Genoa, at the offices of **SIAT Assicurazioni**. The "Red Bench" is a symbol adopted by the Unipol Group as part of its initiatives to promote a culture of respect and the prevention of gender-based violence, a social scourge that continues to affect thousands of people.

This morning, a new "Red Bench" was installed at the Genoa offices of **SIAT Assicurazioni**. The event was attended by **Vittoria Canessa Cerchi**, Councillor for relations with the sports sector and sporting events for the Municipality of Genoa; **Norberto Odorico**, Group Chief Operating Officer of Unipol; **Vittorio Verdone**, Chief Human Resources & Internal Communication Officer; **Silvia Lazzari**, Chief Human Resources Officer of Unipol; and **Vittorio Pini**, Chief Executive Officer of SIAT Assicurazioni.

The bench bears the engraved phrase "*L'amore genera amore e non violenza*" (Love begets love, not violence,) along with the national toll-free number **1522** for those seeking help and support in cases of violence or stalking.

This installation follows the first "Red Bench," unveiled in the Porta Europa gardens in Bologna in 2019; the second one was installed in the Unipol Tower square in Bologna in 2020; the third one at THE DAP (Dei Missaglia Art Park) in Milan in 2021; the fourth one in Turin's Galleria San Federico in 2022; the fifth one in Florence's Piazza della Libertà in 2023; the sixth one in Milan near the Unipol Tower (at Via Fratelli Castiglioni 2) in 2024; and the seventh one at the Arca Vita headquarters in Verona in 2025.

These "Red Benches" are part of a broader range of awareness-raising initiatives focusing on respect, gender equality, and the prevention of violence against women. Through these initiatives, the Group aims to help keep the emphasis on combatting violence against women and promoting a culture based on respect and equality.

In support of the **International Day for the Elimination of Violence against Women, CUBO**, the Unipol Group's corporate museum and archive, has organised the eighth edition of "***Non ballo da sola***" ("I Don't Dance Alone"). This travelling series of events, educational activities, and awareness-raising initiatives focuses on the issue of gender-based violence and spans the six cities where a "red bench" has been installed: Turin, Milan, Verona, Bologna, Florence, and Genoa. The programme features 14 events over 10 days, including 6 performances and 8 educational workshops for adolescents and adults. As part of the activities surrounding the unveiling of the "Red Bench" in Genoa, the work of the social cooperative **La Radice di Coira** is also being highlighted. For years, the cooperative has been committed to creating pathways toward

inclusion and autonomy for women experiencing social vulnerability, as well as economic and relational marginalisation.

Through intervention models that combine personal well-being, the enhancement of women's skills, and the development of opportunities for social integration and economic independence, the cooperative has launched an initiative focused on intercultural female entrepreneurship and giving value to the knowledge and expertise that women bring from diverse cultural backgrounds. For 25 November, the cooperative has created an item to be given out as a complimentary gift to participants, serving as a reflection of the activities carried out as part of its inclusion initiatives.

Furthermore, Unipol's initiatives will continue with "***Valorizziamo le nostre Unicità***" ("Valuing Our Uniqueness"), a corporate programme for the Group's employees that outlines the Group's 2025–2027 DEI strategy. The program focuses on three key pillars, Gender, Generations, and Abilities, and aims to foster awareness and engagement regarding these topics across the Group by actively seeking everyone's involvement. In this context, Unipol Assicurazioni and UniSalute have once again secured the UNI/PdR 125:2022 certification for gender equality in 2026.

With the installation of a new "Red Bench" in Genoa, the Unipol Group continues an initiative launched eight years ago across various cities, fostering awareness and keeping the focus on the issue of violence against women in the communities where it operates.

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