



Polizia di Stato



PRESS RELEASE

Road Safety: Memorandum of Understanding Signed between the Department of Public Safety, Unipol Assicurazioni, and UnipolTech

Rome, 9 July 2026 – Strengthening the culture of prevention and contributing to the reduction of road accidents through structured collaboration between institutions and businesses, this is the goal of the Memorandum of Understanding signed between the Italian Ministry of the Interior - Department of Public Safety-, the State Police Central Directorate of Specialised Units, Unipol Assicurazioni, and UnipolTech.

This agreement is of strategic importance because it aims to protect the lives and safety of citizens on the roads, a goal of primary public interest. Moreover, the initiative fits within the framework of the goals set by the European Union for the progressive reduction of deaths and serious injuries caused by road accidents, aiming to strengthen prevention policies and spread a stronger culture of safety.

Officially signed in the presence of Prefect Renato Cortese, the State Police Central Director of Specialised Units, and Matteo Laterza, CEO of Unipol Assicurazioni, the Memorandum lays the foundation for developing a synergistic culture of prevention for the purpose of systematically reducing road accidents and increasing the protection of life and safety while travelling on the road.

The agreement provides for a structured collaboration to improve road safety by sharing anonymous, aggregated data and analysing critical road network issues in order to strengthen prevention activities and protect road users. A central role is reserved for young people and students, who will benefit from educational initiatives, awareness campaigns, and training programs aimed at spreading a culture of safety, risk awareness, and responsible driving behaviour. The collaboration also includes joint local activities and institutional communication efforts to promote greater attention to road safety.

Prefect Renato Cortese, State Police Central Director of Specialised Units, emphasised that *“Road safety has always been a priority for the State Police and requires action based on prevention, knowledge of the phenomena, and collaboration between institutions, businesses, and citizens. The Memorandum we are signing today with the Unipol Group reinforces this vision: pooling skills, data, and experience to make prevention activities increasingly effective and contribute to reducing road accidents. But we also intend to strengthen the dissemination of a culture of road safety, paying particular attention to younger generations, because educating them about respecting the rules and raising risk awareness means investing in the protection of life, the most precious asset to be protected.”*

Matteo Laterza, CEO of Unipol Assicurazioni, emphasised that *“Today more than ever, road safety is a collective responsibility that requires the ability to integrate technologies, data, training, and responsible behaviour within an ecosystem based on the involvement of all stakeholders, from institutions to businesses, from law enforcement to the world of research. With this Memorandum, we are pleased to make available to the State Police the wealth of expertise, analysis, and experience that the Unipol Group has developed in the area of mobility, confirming the importance of public and private sector collaboration as a decisive factor in guiding prevention efforts and making a concrete contribution to reducing accidents. This process undertaken together with the State Police places the protection of people’s lives and the safety of our communities at the centre of attention.”*

The agreement confirms the parties’ shared desire to consolidate a steady collaboration, based on leveraging the respective expertise and on sharing tools, knowledge, and projects with the common goal of making roads increasingly safe and contributing to safeguarding people’s lives.