

## UNIPOL MAIN SPONSOR OF “ANSELM KIEFER. THE ALCHEMISTS” EXHIBITION AT THE *PALAZZO REALE* IN MILAN

One of Kiefer’s works will also be shown at Unipol Tower.

Milan, 3 February 2026

Unipol is celebrating Anselm Kiefer at two prominent events in Milan: it is the main sponsor of the “Anselm Kiefer. The Alchemists” exhibition at *Palazzo Reale* from 7 February to 27 September 2026, and one of Kiefer’s works will also be shown at Unipol Tower in Piazza Gae Aulenti from 9 February to 30 June 2026 as part of the partnership arrangement.

The canvas on show at Unipol Tower will feature *Caterina Sforza*, one of the alchemists celebrated by Kiefer in the exhibition and a fascinating representative of the Italian Renaissance. She is reinterpreted here through a poetic juxtaposition of materials, memory and symbolism.

Considered to be one of the most accomplished contemporary artists in the world, Kiefer focuses his research on the ideas of memory, history and the transformation of material, using elements like lead, earth, straw and oxidised metals to create works with strong symbolic and visual impact. His poetic vision tackles the relationship between the past and the present, what is real and what is not, and questioning the meaning of knowledge and the human condition.

With these exhibitions, Unipol doubles down on its commitment to promote the value of culture and art, supporting one of the most authoritative exponents of the international art scene. The work shown at Unipol Tower will give the public a unique opportunity to explore Kiefer’s artistic style in more depth, while the partnership with *Palazzo Reale* will help put on one of the most eagerly anticipated exhibitions of the year.

Gianmaria Restelli, External Head of Communication and Corporate Image - Unipol Group said  
“*Support for the Alchemists project by Anselm Kiefer gives us an opportunity to delve deeper into art, memory and transformation. This prestigious partnership confirms our Group’s longstanding commitment to support memorable artistic experiences and make them available to the public*”.

The work will be shown from 9 February to 30 June 2026 at the Unipol Tower in Piazza Gae Aulenti. Please book using the following link to visit free of charge:  
<https://www.cubounipol.it/it/servizi/visita-guidata-milano>.

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