

UNIPOL HOSTS A ROAD SAFETY LEADERSHIP ROUNDTABLE ORGANISED BY THE UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE (UNECE)

Milan, 5 February 2026

Unipol hosted a **Road Safety Leadership Roundtable** at the **Unipol Tower** in Milan which was supported by the UNECE (United Nations Economic Commission for Europe).

The event was organised by **Jean Todt**, United Nations Secretary General's Special Envoy for Road Safety and **Michelle Yeoh**, Goodwill Ambassador for the United Nations Development Programme (UNDP) and 2023 Best Actress Oscar Winner.

Among others, Unipol Chair, **Carlo Cimbri**, welcomed Jean Todt and Michelle Yeoh, several members of the International Olympic Committee and other leading international figures such as **Prince Albert of Monaco**, **Gianni Infantino**, **Sebastian Coe**, **Luis Alberto Moreno** and **Thomas Bach**. Representatives from public institutions and the world of business were also present for a productive meeting focused on supporting collective action for worldwide road safety. The attendees included: **Marco Tronchetti Provera**, **Diego Della Valle**, **Gerardo Braggiotti**, **Geronimo La Russa** (Chair, Automobile Club d'Italia), **Renato Cortese** (State Police representative) and **Eugenio Patanè** (Mobility Councillor for the Municipality of Rome).

Jean Todt, United Nations Secretary General's Special Envoy for Road Safety said: *"I am pleased to bring leaders from institutions, business, media and sports together in Milan to strengthen our shared commitment to road safety. Road crashes affect communities everywhere and addressing them requires cooperation across public and private sectors alike. Today's discussions mark an important first step, and I encourage all partners to turn this dialogue into sustained action that saves lives"*.

Every year, road accidents claim over a million victims throughout the world¹. Unsafe roads generate significant financial, social and healthcare costs, especially in low- and middle-income countries. The United Nations launched the *Second Decade of Action for Road Safety (2021-2030)* to respond to this emergency, aiming for a 50% reduction in road traffic fatalities and injuries by 2030.

Carlo Cimbri, Unipol Chair said *"It is a great honour for Unipol to host a United Nations roundtable dedicated to road safety, an issue which goes right to the heart of our responsibility as insurers. Unipol can make a significant contribution to this issue by providing its expertise along with*

¹ WHO Global Status Report on Road Safety 2023

information gleaned from predictive telematics data. The black boxes installed in insured vehicles are a good example as they comprise a safety infrastructure to all intents and purposes and act as a stepping stone from passive protection up to predictive protection.

*The work of **The Urban Mobility Council (TUMC)** - Unipol's mobility think tank - forms part of this vision as it encourages discussion among companies, public institutions and the scientific community. Research conducted by the TUMC, in association with centres of excellence like **MIT of Boston** and the **Polytechnic University of Milan**, shows how integrating data with advanced technologies can support policy makers in defining effective road safety strategies".*

A common vision emerged from the roundtable talks: joint action is required from both public and private players to tackle road safety, especially with regard to education and employing technology to serve the needs of safety.

In addition to his commitment at global level to advocate for road safety policies and laws, the United Nations Secretary General's Special Envoy for Road Safety is spearheading a number of different actions to support road safety: the "Safe and Affordable Helmets" initiative to increase the affordability of high-quality, certified helmets in low and middle-income countries, helping to protect the most vulnerable road users and reduce the risk of fatalities and serious injuries for motorbike riders; the United Nations-JCDecaux Global Campaign for Road Safety, a worldwide awareness-raising initiative that exploits the JCDecaux advertising network to promote life-saving messages on road safety, mobilise the attention of the general public and encourage a culture of responsibility on roads all over the world.

Unipol Group

It is one of the leading insurance groups in Europe as well as being leader in Italy in the non-life insurance business (especially MV and health), with total premiums of €15.6bn that include €9.2bn in non-life income and €6.4bn in life income (2024 figures). Its approach is to offer an integrated range of insurance products and services mainly through the parent company Unipol Assicurazioni, UniSalute (the leading health insurer in Italy), Linear (direct MV insurance), Arca Vita and Arca Assicurazioni (life and non-life bancassurance through the branches of BPER, Banca Popolare di Sondrio and other banks), SIAT (transport insurance) and DDOR (insurance company operating in Serbia). It also operates in the real estate, hotel (UNA Italian Hospitality), medical-healthcare (Santagostino) and viticultural (Tenute del Cerro) sectors. The ordinary shares of Unipol Assicurazioni S.p.A. have been listed on the Italian Stock Exchange since 1990, and are also on the FTSE MIB® and MIB® ESG indexes

Unipol Group

Media Relations
Fernando Vacarini
pressoffice@unipol.it

Investor Relations
Alberto Zoia
investor.relations@unipol.it

Barabino & Partners

Massimiliano Parboni	Giovanni Vantaggi
T. +39 335 8304078	T. +39 328 8317379
m.parboni@barabino.it	g.vantaggi@barabino.it