



### AGRICULTURE AND CLIMATE CHANGE: LIFE ADA HAS TRAINED 38,000 FARMERS AND OPERATORS IN THE SECTOR TO ADDRESS CURRENT AND FUTURE CLIMATE RISKS

The project led by UnipolSai is an innovative form of public-private partnership between the public administration, technical and scientific institutions, NGOs, and producer organisations or cooperatives.

Rome, 29 October 2024

Today, the closing event of **Life ADA (ADaptation in Agriculture)** was held at the **European Parliament** headquarters in Rome. The project, based on synergy between the public and private sectors, began in 2020 with the aim of **increasing the agricultural sector's resilience** through the development of information and planning tools that producer organisations and cooperatives can use to adapt to climate change.

The event, entitled "**Climate changes, agriculture responds – Life ADA: responding to climate change**", was attended by representatives of important authorities, associations and companies, including: **Hon. Dario Nardella**, Committee on Agriculture and Rural Development of the European Parliament, **Butch Bacani**, UNEP Head of Insurance, **Blaz Kurnik**, Head of Climate Change Impacts and Adaptation at the European Environment Agency, **Matteo Laterza**, CEO of UnipolSai Assicurazioni, **Simona Caselli**, President of Areflh, Granlatte Soc. Coop. and CRPA, **Cristiano Fini**, President of CIA – Agricoltori Italiani, **Cristian Maretti**, President of Legacoop Agroalimentare Nord Italia, **Giuseppina Felice**, Head of Business Competitiveness and Innovation Development for the Emilia-Romagna Region, and **Giancarlo Righini**, Budget, Economic Planning, Agriculture and Food Sovereignty, Hunting and Fishing, Parks and Forests Councillor for the Lazio Region.

*"The agri-food sector, which is fundamental to the functioning of the Italian economy, today shows a high degree of fragility as a result of its growing exposure to climate events,"* stated **Matteo Laterza**, CEO of UnipolSai Assicurazioni. *"With the Life AdA project, we wanted to address this critical issue by focusing on the continuous interaction between insurance companies and operators in the agri-food sector, as the main enabler that fosters the increasing adaptation of agricultural businesses to the consequences of climate change. It is a highly complex project that puts the social role of insurance into practice. But at the same time, it requires the commitment of the entire financial system and,*

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according to a public-private partnership logic, the entire public sector, with a particular emphasis on the role of the Regions”, he concluded.

Life ADA is based on the implementation of an innovative model of public-private partnership between the insurance company, the public administration (Regions), technical and scientific institutions, NGOs and producer organisations or cooperatives. With a **total budget of almost 2 million euros**, approximately half of which co-financed by the EU, the initiative focuses on individual farmers and producer organisations in **three agri-food supply chains: dairy** (Parmigiano Reggiano), **wine, and fruit and vegetables**.

The project - which involved the leadership of **UnipolSai Assicurazioni** and the partnership of **ARPAE Emilia-Romagna, Cia-Agricoltori Italiani, CREA Politiche e Bioeconomia, Festambiente, Legacoop Agroalimentare Nord Italia, Leithà** and the **Emilia-Romagna Region** - was initially implemented in **Emilia-Romagna** and subsequently extended to the rest of Italy, **starting from the Veneto, Tuscany and Lazio regions**.

The various initiatives, ranging from articles, videos and workshops to institutional meetings with partners, reached around **600,000 users** in Italy and abroad (including farmers, organisations, cooperatives, agronomists, zootechnicians, agricultural economists, public institutions, agrometeorologists, etc.).

Approximately **1,600 farmers and agricultural producer organisations** used the ADA Tool to define their own climate change adaptation plan with actions that counteract and/or take advantage of the changed climatic conditions.

**38,000** users, namely farmers, organisations and cooperatives, agronomists, zootechnicians, technicians and students, benefited from the training course consisting of 10 webinars (7 technical lessons and 3 for the exchange of good practices), peer-to-peer video lessons and the AgriFuturo podcast series, all available on the project website [www.lifeada.eu](http://www.lifeada.eu). In particular, important knowledge on hazard maps and climate scenarios, risk prevention and management, and the economic impacts of implementing climate change adaptation interventions was provided.

The Emilia-Romagna Region also adopted an innovative approach in **3 investment calls** to allocate funding for a total of **92 million euros**, giving, in case of equal scores, priority to applicants who demonstrated their adoption of a climate change adaptation plan.

Specifically, LIFE ADA transferred **knowledge to producers on climate scenarios and risk management and adaptation measures** to improve their ability to face current and future climate risks. It also created **suitable tools to support their decision-making process in defining adaptation plans** that are efficient at a farm and supply chain level, promoting an innovative insurance approach which strengthens the ability to reduce climate risk with a view to **guaranteeing farmers' insurability in the long term**, despite increasing catastrophic and systemic risks.

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