

UNIPOL GROUP AND BOLOGNA JAZZ FESTIVAL: 10 YEARS OF GREAT CONCERTS

Unipol Group returns as partner of the major music event for the 2024 edition.

Bologna, 10 October 2024

The 19th edition of the Bologna Jazz Festival, to be held on 21 October – 17 November, will see the return of Unipol Group as Partner of this important event which, with over fifty concerts exploring the countless branches of modern jazz and ample space dedicated to teaching and the figurative arts, will spread beyond the borders of the Emilian capital, from the main theatres and clubs of Bologna to the greater metropolitan area and the provinces of Ferrara and Forlì.

The BJF 2024 program will be as broad and rich in content as ever. Its numerous stages (from theatres to live music clubs, institutional spaces and a variety of typical meeting and gathering places) will welcome a charming delegation of jazz, featuring great live performances as flagship events: singer **Cécile McLorin Salvant**, a leading figure in the new generation of jazz singing linked to Afro-American roots, the highly anticipated **Pat Metheny** who will perform songs from his entire repertoire using more than a dozen different guitars and the “father” of Ethio-jazz **Mulatu Astatke** will take to the stage.

As partner of the event, the Unipol Group will host a concert at the **Unipol Auditorium** on 13 November, starring the **McCoy Legends** in a tribute to McCoy Tyner, one of the greatest pianists of modern jazz. Bassist **Avery Sharpe**, who accompanied Tyner for over twenty years in countless bands, will share his musical legacy with the utmost authority, revealing the musician’s extraordinary wealth of invention.

The partnership with Bologna Jazz Festival is part of the Unipol Group’s Corporate Sponsorship Program that embraces different fields – art and culture, environment, research and social utility, sport and entertainment – based on the idea that thinking about people’s future also means helping to create opportunities for growth and development in areas they care about.

Unipol Gruppo

Unipol is one of the biggest insurance groups in Europe and the leading company in Italy in the non-life insurance sector, (especially in the MV and health businesses), with total premiums of €15.1bn, of which €8.7bn in non-life and €6.4bn in life (2023 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance products, operating primarily through the subsidiary UnipolSai Assicurazioni. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions and covers the bancassurance channel (Arca Vita and Arca Assicurazioni). It also manages significant diversified assets in the following sectors: property, hotel (Gruppo UNA), medical-healthcare (Centro Medico Santagostino) and agricultural (Tenute del Cerro). Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

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