

UNIPOL CONTINUES AS TITLE SPONSOR OF THE *LEGA BASKET SERIE A* FOR THE 2024-2025 SEASON

Unipol confirmed as Title Sponsor for the *Serie A* championship and Presenting Sponsor for the Final Eight of *Coppa Italia* and *Supercoppa*

Bologna, 20 September 2024

Unipol continues to support the *Lega Basket Serie A* championship for the 2024-2025 season as Title Sponsor for the LBA Championship and Presenting Sponsor for the Final Eight of *Coppa Italia* (Italian Basketball Cup) and *Supercoppa* (Supercup).

Vittorio Verdone, Unipol Gruppo Director of Communication and Media Relations said *“for the fifth year running, we are proud to support the Lega Basket Serie A, a championship that can count on an ever-expanding public of enthusiasts. We share the fundamental values of this wonderful sport such as collaboration, synergy, optimal performance and respect for our opponents”*.

Unipol Gruppo

Unipol is one of the biggest insurance groups in Europe and the leading company in Italy in the non-life insurance sector, (especially in the MV and health businesses), with total premiums of €15.1bn, of which €8.7bn in non-life and €6.4bn in life (2023 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance products, operating primarily through the subsidiary UnipolSai Assicurazioni. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions and covers the bancassurance channel (Arca Vita and Arca Assicurazioni). It also manages significant diversified assets in the following sectors: property, hotel (Gruppo UNA), medical-healthcare (Centro Medico Santagostino) and agricultural (Tenute del Cerro). Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

Unipol Gruppo

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