

WELBEE (UNIPOL) ENTERS THE WORLD OF MEAL VOUCHERS THROUGH A STRATEGIC PARTNERSHIP WITH PELLEGRINI

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Welbee, the Unipol Group welfare provider, announces a strategic partnership with Pellegrini S.p.A., a leading operator in the Italian food voucher market. The agreement reinforces the commitment of both companies to the world of corporate welfare.

This partnership will enable Welbee to add food vouchers to its ecosystem, making it easier for small and medium enterprises and the self-employed to manage food vouchers and access a vast network of affiliated businesses throughout the country. It will also help expand the Unipol Group range of welfare products and services, giving more choice to customers and helping to provide a more complete, flexible approach to corporate wellbeing.

Thanks to this agreement, Pellegrini-Welbee food vouchers will be distributed through an extensive network of over 2 thousand Unipol agencies, ensuring broad cover in all regions. Food voucher distribution will therefore be even more affordable and convenient for everyone, providing an efficient, high-quality service that can meet the specific needs of each situation, from small and medium enterprises to the self-employed.

Pellegrini-Welbee food vouchers are available in digital format only, designed to offer maximum flexibility. Employees can use them in a broad network of approximately 100 thousand Pellegrini S.p.A. affiliated establishments, including restaurants, supermarkets and other businesses.

Both companies can thereby reinforce their commitment towards more inclusive, sustainable, digital corporate welfare in keeping with modern labour market trends.

Welbee is a multi-channel, online corporate welfare platform that enables access to the broadest range of welfare-related products and services in Italy today. In just two years of operation, Welbee has managed to achieve very promising results, now counting over 2 thousand companies and over 100 thousand employees served, with more than €100m in credit uploaded to the platform.

Pellegrini S.p.A. is a leading Italian company in the food voucher business. Established in 1965, the company has a base of approximately 10 million customers, with 55 million food vouchers issued each year. These numbers bear witness to its consolidated leadership position in collective food services and the management of food vouchers, supporting an extensive number of employees and companies all over Italy.

Unipol Group

One of the leading insurance groups in Europe and leader in Italy in the non-life insurance business (especially MV and Health), with total premiums of €15.6bn that include €9.2bn in non-life income and €6.4bn in life income (2024 figures). It offers an integrated range of insurance products and services mainly through the parent company Unipol Assicurazioni, UniSalute (the leading health insurer in Italy), Linear (direct MV insurance), Arca Vita and Arca Assicurazioni (life and non-life bancassurance through the branches of BPER, Banca Popolare di Sondrio and other banks), SIAT (transport insurance) and DDOR (insurance company operating in Serbia). It also operates in the Mobility, Welfare and Property ecosystems and manages significant diversified assets in the Real Estate, Hotel (Gruppo UNA) and Viticultural (Tenute del Cerro) sectors. The ordinary shares of Unipol Assicurazioni S.p.A. have been listed on the Italian Stock Exchange since 1990, and are also on the FTSE MIB® and MIB® ESG indexes.

Unipol Group

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