

PRESS RELEASE CAPITAL INCREASE

THE OFFER OPTION PERIOD HAS ENDED: 72.87% OF THE ORDINARY SHARES AND 43.11% OF THE PREFERENCE SHARES OFFERED SUBSCRIBED

BOLOGNA, 1st August 2012 – Today the option offer to existing shareholders of Unipol Gruppo Finanziario S.p.A. ("Unipol") 422,851,420 ordinary shares and 260,456,660 preference shares, from the share capital increase by payment approved by the Board of Directors on 21 June and 12 July 2012, acting on the authority granted by the Extraordinary Shareholders' Meeting on 19 March 2012, has ended.

In the period between 16 July 2012 and 1st August 2012 inclusive, the following were exercised:

- 15,407,311 option rights for the subscription of 308,146,220 newly issued Unipol ordinary shares, equal to 72.87% of the total ordinary shares offered, and
- 5,614,776 option rights for the subscription of 112,295,520 newly issued Unipol preference shares, equal to 43.11% of the total preference shares offered.

for a total equivalent to €725,780,572.00.

By virtue of the commitments taken on, Finsoe S.p.A., Novacoop S.c.ar.I., Coop Adriatica S.c.ar.I., Lima S.r.I., MACIF – Société d'assurance mutuelle à cotisations variables and MAIF – Société d'assurance mutuelle à cotisations variables have subscribed 55.50% of the ordinary shares offered and 5.49% of the preference shares offered.

At the end of the offer period, 5,735,260 option rights for the subscription of a total of 114,705,200 ordinary shares (equal to 27.13% of the ordinary shares offered) and 7,408,057 option rights for the subscription of a total of 148,161,140 preference shares (equal to 56.89% of the preference shares offered), for a total equivalent to €373,867,511.50, were therefore not exercised.

The option rights not exercised will be offered on the Stock Exchange by Unipol on the dates which will be communicated subsequently giving the appropriate advance notice in accordance with Article 89 of Consob Resolution No. 11971/1999.

It is recalled that Unipol has entered into an underwriting agreement with Barclays, Credit Suisse, Deutsche Bank, Mediobanca, Nomura, UBS Limited and UniCredit Bank AG, Milan branch, in the capacity of *Joint Global Coordinators* and *Joint Bookrunners*, and Banca Akros, Banca Aletti, Banca Carige and Centrobanca, in the capacity of *Co-Lead Managers*, pursuant to



which the members of the underwriting syndicate have undertaken to guarantee, individually and without any joint and several liability, the subscription of a number of ordinary and preference shares from the share capital increase corresponding to the option rights which may not be exercised after the offer on the Stock Exchange, net of the shares which are part of the company's shareholders' irrevocable subscription undertakings.

The prospectus and supplement to the prospectus are available at Unipol's registered office in Bologna, Via Stalingrado 45 and at Borsa Italiana in Milan, Piazza degli Affari 6, as well as on the Unipol website, www.unipol.it, and the Borsa Italiana S.p.A website, www.borsaitaliana.it.

Unipol Gruppo Finanziario S.p.A. www.unipol.it

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